



## **SOCIAL MEDIA POLICY**

Tea Tree Gully Netball Club recognise the need to communicate with our stakeholders in an open, meaningful, accurate and timely way, which meets the expectation of our stakeholders.

Use of social media for Club communication and media relations will:

1. Use social media channels that are always appropriate and in context to the Club function
2. Be complimentary of existing digital communication channels such as the TTNC website and Tea Tree Gully Netball Club Face -Book Page.
3. Be designed in a strategically planned and coordinated ways.
4. Provide transparent contact for questions or enquires provoked by social media activities.
5. Only be conducted by authorized personnel in keeping with club policy.
6. Be conducted in a respectful, relevant way that protects the reputation of the Club and the reputation, dignity and privacy of Club members, and partner organizations.
7. Photography of any TTGNC players/ events must obtain consent either from players and/or parents.

Members using social media for personal purposes should:

1. Always avoid the provision of personal commentary or opinion on the club, activities, members, partner organizations or Netball SA. "Cyberbullying" includes, but is not limited to, the following misuses of technology: harassing, teasing, intimidating, racially vilifying or threatening another person by sending or posting inappropriate and hurtful e-mail messages, instant messages, text or phone messages, digital pictures/images, or WEB Site postings (including social network sites IE Face Book or blogs).
2. Avoid always use of TTGNC Images. Logo or other Club visual identification unless permission to do so
3. Always avoid the creation of fan pages relating to Club and its activities unless otherwise approved to do so.
4. Ensure that the use of social media is conducted in a respectful way to protect the reputation of the club, its members and partner organizations.



5. Advertise any personal business venture or money-making activity on our Website or Face book page is strictly prohibited.

Breaches of our Policy:

1. Unacceptable and or offensive commentary should be reported to the committee as soon as practicable.
2. The General Committee will take the appropriate steps to censure the author and disciplinary action may be taken against the person or persons involved.
3. " Cyber Bullying" is totally unacceptable to the TTGNC and will be reported to the appropriate authority.
4. Unacceptable and repeated breaches as above may result in suspension from the Club.
5. If you wish to raise any concerns please contact Tea Tree Gully Secretary at [sec@teatreegullynetball.org.au](mailto:sec@teatreegullynetball.org.au) Your email will be acknowledge in writing within 10 business days with either a resolution or asking you to attend a personal meeting with the relevant committee member.